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Golden West GLADIOLUS

Ukiah, Calif.

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ON OUR FRONT COVER . . .

Yellow: AUREOLE—White: FLORENCE NIGHTINGALE—Lavender: ELIZABETH THE QUEEN—Buff, Red Blotched: PACTOLUS—Salmon: SPIC AND SPAN—Red: REDOWA



This is Jerald—age 13—is now a Star Scout; will probably have his Life badge by the time this catalog is out. He is on his way to becoming an Eagle Scout. He wishes to thank all of you who sent him thousands of stamps for his collection. He also collects rocks. He is president of his Deacons quorum at church. Is PIANIST of our Young Men's Mutual Improvement Association at church. Will graduate with much better grades than I ever got at school. Helps spoil the twins. He is also raising a Herford calf which is the same color as his hair. His hair also matches the chickens and the spots on our Cocker. Likes green shirts.



Bonnie Lyn—Age 10. She is assistant pianist at primary in church. Gets duplicate stamps for her collection. Is a super duper cook for a 10-year-old. She can't stand for the twins to cry. Outside of her mother, she is the biggest baby spoiler around here. She also likes to sew. Her favorite color is red. Her report card is top grades all the way—that comes from her mother, I guess. Both children are mcd'e to order baby sitters, except that they like to go where we go and we like to take them.



Last Christmas our friends, Mr. and Mrs. W. E. T., gave us your 50 glad bulb collection. They are now blooming with many still developing. We are so pleased. You did not exaggerate when you said no two glads were alike, and although we have been growing glads for years, this collection has colors and tints we have never seen before and which are outstandingly beautiful. Despite the drouth and blazing heat of this unusually rough summer in Kansas, the glads made fast and sturdy growth and produced long spikes and fine florets. The bed is a source of daily joy to us and to our neighbors and we just wanted to say "thank you." We also enjoyed your catalog.

Mrs. C. H. L., Emporia, Kansas

1954 BUMPER CROP

On July 29th we harvested our first and finest 1954 crop. These two identical seedlings will not be for sale. We are going to keep them for further developing. To them everything is fun. They even enjoy going to bed. They get up smiling although often times near the 5 A.M. hour. They do have their little sessions devoted to lung development though. Their plumbing is in fine working condition so we have to keep changing seat covers. You mothers who just have one baby can have several hours a day just to rest and read in. My wife never wishes that there was only one of them but often that there were two of her—I don't though, one wife is sufficient for me.



JIMMIE

JOHNNIE

Foreword . . .

Greetings from Golden West Gladiolus and Tidy Didy Service. Since the arrival of Johnnie and Jimmie on July 29th, the diaper business has almost outstripped the glad business. It looks like we will be in the diaper business for another year at least. To date all the little fellows have had out of a bottle is water and orange juice. Esther—that's the babies' mother and, incidentally, my wife—says that she is part Holstein. I wouldn't dare say anything like that but as long as she said it I am safe repeating it (I hope).

Twins are a lot of fun and take a lot of loving and a lot of work, but the result is contented babies. I guess we are lucky to be able to put them to bed at 10 P.M. and not hear a word out of them until time to get up in the morning. I hope this keeps up. (Sometimes we get up early.)

Inasmuch as the babies are NOT FOR SALE it might be well if I would devote part of this catalog to glads.

Oh, yes, if you happen to write me and do not get an answer as soon as you think you should, it might be because I do take time out from my work to live and play with my family. I am a firm believer in "A family that prays together and plays together stays together."

Smokies and novelty colors lead the field in popularity as far as home gardeners are concerned—the very colors that you can't find in your local nursery are the glads you like the best. I guess that is the main reason I am in business.

As usual this year I have dropped quite a few varieties and added others. I have also increased my miniature collection and have listed it by itself this year. You should try a few miniatures for cut flowers, corsages, etc. I am sure you would enjoy them.

People are always asking me which are the most beautiful glads. That is a matter of opinion. To me Green Light and Uhu are actually homely but I have heard, during the past few years at the Los Angeles County Fair, literally thousands of people say how beautiful these two glads are. However, I have my own opinion as to the most beautiful and here they are—take them for what they are worth—C. D. Fortnam, Columbia, Burma, Copper Luster, Crimson Glow, Dieppe, Edgewood, Elizabeth The Queen, Gold, King David, Lila Wallace, Ruffled Ebony, Vanisle and White Symphony. If I were to make another list next year, I am sure there would be some changes as at least half of these glads have been out less than four years. If you were to make out a list I am sure it would be different than mine.

In glad growing you will find more pleasure and less work out of a few outstanding glads than you will out of a whole lot of something common.

Send in your orders as early as possible and list a few second choices as we are always running out of some varieties although this year we really have more of most everything.

Good luck with your 1955 Glad Garden.

As ever,

W. I. MASON

HINTS ON GLADIOLUS GROWING

PRE-PLANTING TREATMENT

All bulbs should be dipped before planting as a precaution against fungus diseases. I have found Natraphene to give the best results as a dip. Dissolve one tablet in 2½ gallons of water and soak your bulbs for approximately 10 days. On a long soaking the bulb absorbs the solution and any diseases are killed from the inside out. If you have a few bulbs of many varieties, you can cut cardboard milk cartons in half and soak your different varieties in different cartons.

Send 15c for one Natraphene tablet, 2 for 25c, or 10 for \$1.00.

You can use 1½ tablespoonfuls of Lysol per gallon of water and soak your bulbs for 3 hours and be sure to plant immediately afterwards. I have found the Lysol treatment to be inferior to Natraphene.

You may find Natraphene hard to locate, so it would be advisable to order Natraphene with your bulb order.

PLANTING

Glad's prefer full sun but will do well if they can get 4 hours or more sunshine a day. Plant your bulbs in rows, spacing them approximately 4 inches apart and approximately 4 inches deep. Larger bulbs deeper and smaller bulbs a little shallower. If planting them in beds make them approximately 8 inches apart in all directions. They are easier to cultivate if planted in rows. As they grow hill up to them so that they will be less apt to fall over when blooming.

FERTILIZER

Be sure to keep fertilizer away from the bulbs. A LITTLE well rotted manure worked into the soil at least 6 months before planting your bulbs is o.k. You can use a little bone meal under the bulbs, providing you put at least 1½ inches of dirt over the bone meal before you plant. Keep fertilizer away from your bulbs, though, and use it very sparingly. I don't use any on my glads. A light side dressing may be beneficial if applied to the center of the row and away from the bulbs. Side dress, if you insist on doing this, when your glads get their fifth leaf. I don't, though. As glads like acid soil a handful of peat moss around each bulb should be beneficial, especially if you live in California or where your soil or water is inclined to be alkaline. For the third time—keep fertilizer away from the bulbs.

ALKALINE SOIL

Glad's prefer soil on the acid side. If your soil is alkaline use approximately 4 pounds of sulphur per 100 square feet of soil. Rake it in the top of the soil after planting. Do not spade it in. Keep it wet. Peat moss is a help.

WATERING AND CULTIVATING

Water a lot. Glad's like lots of water and good drainage. For sandy soil, water every three days (every day if it gets over 100 degrees hot)—real heavy soil every 10 days. Give a good soaking each time.

CUTTING BLOOMS

When cutting your glads be sure to leave at least 4 leaves on the plant. Without the leaves a new bulb cannot be developed. You can pick your glads any time after the first floret is ready to open.

DIGGING

You do not have to wait until the leaves get dry to dig. You can dig six weeks after they finish blooming.

STORING BULBS

After your bulbs are dug let them dry for two to four weeks depending on the temperature. Do not dry in the sun if the temperature goes over 85 degrees. In about three weeks clean off the roots and the old bulb. Separate the bulblets. Dust with 5% DDT and store them where they will keep dry—the drier the better. Do not put them over 2½ inches deep in boxes though.

GARDEN CLUBS

Many garden clubs sweeten their treasury by buying bulbs from the wholesale list and re-selling them to club members at retail price and putting the profit in their treasury. Your garden club shouldn't let this opportunity pass. I have a soft spot in my heart for garden clubs because they do a great deal to keep their members up with the world. I just can't help giving garden clubs quite a bit of overcount.

PLEASE READ BEFORE ORDERING

On retail orders of \$2.50 or more we pay the postage. On orders of less than \$2.50 please add 15 cents to help cover postage, etc. You can send \$1 with your order and the balance C.O.D. On these we put in extra bulbs because you pay the postage plus C.O.D. fee plus a money order fee. You will be ahead sending full remittance with your order.

We ship Christmas orders in December. We start shipping others in January or if you live where it gets cold we start shipping when danger of freezing is over.

Every year we run out of many varieties. The earlier you order the more likely you are apt to get every variety you order.

TROUBLE SHOOTING

1. When glads don't come up as they should.

- (a) Your bulbs may be old, flat, worn out bulbs that just can't take it any longer. We send out only young bulbs so this won't apply to bulbs from here.
- (b) Disease—Diseased bulbs, if soaked two weeks in Natraphene, will grow if they aren't too far gone—and will come clean. If you haven't soaked your bulbs, this may be your trouble. Never plant glads where diseased glads have grown before.
- (c) Alkali or fertilizer—If you have soil that is too alkaline or has lots of fertilizer in it, your glads may never come up or not grow well if they do come up. In above cases put lots of Peat Moss around each bulb. Peat Moss is acid and also free of fertilizer.
- (d) Wire worms may drill a hole through the sprout and the glad may not come up at all or may come up and soon die. You can kill wireworms in your soil without hurting your plants by using ISOTOX by Ortho. ISOTOX is good for thrips, too. You can get it in the west in your nursery or garden supply store. Any insecticide containing Benzene Hexachloride will kill wireworms.

2. Glads not growing properly.

- (a) Soil too alkaline or too much fertilizer. See section on alkaline soil.
- (b) Not enough water. Glads like lots of water.
- (c) Wireworms. See above.
- (d) Disease—Soak your bulbs in Natraphene 10 days before you plant. Don't plant where diseased glads grew before.

3. Not blooming properly.

- (a) Thrips—In warm weather dust or spray with 5% DDT, Chlordane or Lindane every 10 days. Thrips are very small and hard to see. Buds look sunburned and leaves get silvery streaks in them.
- (b) Sunburnt glads—NOT LIKELY. You can grow good glads in temperatures up to 105° without much sunburn on most varieties. If the weather gets over 100°, water every day if possible and pick your glads the morning the first florets open. If the lower florets won't ever open, then it isn't sunburn—it's THRIPS.
- (c) There are a few varieties like General Eisenhower and Evangeline that won't grow properly in hot weather. Vagabond Prince and a few other sunburn but if picked in the morning seem to stand 105° o.k. if kept watered.
- (d) Crooked stems—This is due to hot weather. All varieties are not effected, though.

OPPORTUNITIES WITH GLADIOLUS

Is your local florist able to buy plenty of up-to-date flowers locally or does he have to have them shipped in? Do you live on a well traveled road where you could sell flowers roadside? Do you have a small plot of ground that you could put in glads for an additional income? If you have some ground and plenty of water you should be able to make some extra money. It takes a little investment, a little land and a lot of initiative to start out. If you haven't all three, forget the whole thing.

Here are the possibilities on a plot of ground 50 x 100 feet. For cut flowers number 3 bulbs work out best. You get good flowers and the bulbs grow to jumbo giving you an increase in value at both ends.

Make 24 rows 2 feet apart and 90 feet long. Plant your bulbs about 6 to the foot for commercial growing. This will require approximately 13,000 bulbs. At an average selling price of 75 cents a dozen you would have over \$750 return on cut flowers and your bulbs should increase in value over \$5 per 1,000 giving you over \$60 in value. You have to consider your time, spray, water and land value out of this, however. Also, you might not be able to sell all of the flowers if you get the wrong varieties or if you aren't on your toes. Don't start out with too expensive varieties. Don't get too many varieties for florist use. They like to have an even dozen of a kind. Roadside is different—the more varieties and the odder the colors the better.

For florist trade have about 35% white, 20% pink and salmon, 10% yellow, 15% red, 10% cream, 10% lavender. This is just a rough estimate. Some florists are different than others. A few like dark colors and smokies, but to start out omit these. Don't plant all at once as a florist doesn't like to have you start and then quit in a few weeks. When your glads first come out take a half dozen spikes to your florist and show him what you have. Don't wait until they are ready and go down because he might be all stocked up. Pick when they just one or two florets open.

Many families, in their spare time, make up to and over \$2,000 a year growing glads as a hobby. Remember, No. 3 or even No. 4 bulbs will make good flowers and will all grow into No. 1 bulbs under proper conditions.

See the wholesale list at the back of this catalog.

GENERAL GLADIOLUS LIST

Miniatures are listed separately at the end of this listing.

ABU HASSAN 378-77 (Holland, '47)—Dark violet-blue, similar to the older variety Pelegrina, but a much better grower and keeper. Large florets on good straight spikes.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

ACE OF SPADES 454—M—One of the blackest of all glads. A beautiful deep black red with a glistening sheen. 20 buds with 6 ruffled, wide florets open at once.

Large: 50c; 10 for \$4.00
Medium: 35c 10 for \$2.75

ARTIST—A large lavender plum overlaid by a rosy tone—hard to describe. A vigorous glad that is very popular. Was third in popularity at the L. A. Co. Fair this season.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

ANDRENA 440 (Armstrong)—Pale phlox pink with a large pale empire yellow throat. Beautiful pastel pink—something different and very beautiful. Tall straight spikes with 18-20 well placed and well attached blooms from 4½-5 inches in diameter. Opens 6-7 on a long flower head. Opens well in water. In 1949 in the GGC trial grounds it had the second highest average score of over 100 seedlings, winning the Silver Medal.

Large: 35c; 10 for \$2.75
Medium: 25c; 10 for \$1.90

April

Plant glads for blooms in July and August. Dust or spray your glads with DDT to keep off the thrips. Polish the car so that an April shower can get it dirty again. It always happens. Ask your wife if you can help with the spring cleaning. Make sure that conditions are such that you will have to quit soon, though.

ATATURK 454—M—Tall very deep maroon with velvety black glow. As black as Ace of Spades but doesn't open up as nicely. A must have for those who like dark glads.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

August

Water glads a lot in hot weather. Dust or spray with 5% DDT or 1% Chlordane. Go fishing—Keep cool—Take the kids swimming.

AUREOLE 410 (Pruitt) —EM—Wonderfully beautiful ruffled light yellow. Opens 6 or more well placed and attached blooms on a tall willowy stem. Becoming extremely popular as a commercial and for the home garden. One of the very best yellows but does not naturally make many large bulbs so the No. 1 size are very scarce.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

BETTY DUNCAN 422 (Benedict) —The tall stately spikes from this golden throated orange glad have made an excellent showing in our garden. We think it is a fine addition to this color class. Makes swell bulbs.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

BINGHAMPTON—Velvety dark reddish purple shaded brown. Very vigorous.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

BIRCH RED 552 (Rich)—LM—This is one of the best medium dark reds I know of. Always tall and straight with 7 blooms open and about as many showing color. Very consistent variety.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

BOLERO 425—M—A beautiful corsage glad of copper toned lacinated florets. It has a deep mahogany throat. Is very popular. Plant some Bolero in July for fall blooms.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

BOLDFACE 533 (Evans)—Deep salmon pink with a black red feather on a white throat. Very unusual and contrasty coloring with a spectacular effect. Opens up to 8 or more on a tall straight plant. Great show flower. One of the most satisfying glads to grow.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

BOISE BELLE 343 (Roberts)—This great pink and yellow glad from the garden of our friend Win Roberts, always arrests our attention when it comes into bloom, and the best spikes are taken into our house for the home maker. Each floret has a yellow center with pink edging, and a deeper pink-scarlet edging around the lip-petals. Can win Grand Championships.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

BOULOGNE 462 (Salman)—M—Dark reddish rose or wine red. Opens 8 well placed blooms on a tall strong plant. One of the best of the dark shades. Color completely different than any other red that I list.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

BRIDAL ORCHID 562 (Carlson-Puerner)—M—Pastel lavender. Opens up to 10 6-in. blooms with 6 or more showing color on a tall strong plant carrying 22-24 buds. Opens well from tight buds and blooms from all sizes. A great show flower. Its main fault seems to be that under certain conditions it flecks somewhat. Expect it to be very popular.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

BRONZE KING 580 (Rich)—L—Smooth smoky bronze with a brilliant orange blotch. Good texture and good keeper. Grows about 5 feet tall with a strong straight spike. 25-in. flower head with up to 8 5½-in. blooms open. Am sure you will like it if you like smokies.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

BUCKEYE BRONZE 490 (Wilson, '40)—M—Opens 4 ruffled reddish bronze florets on a thin wiry stem. A wonderful cut flower for the home. A favorite of most everyone including myself. Plant some in July for fall blooms.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

BURMA 562 (Palmer, '43)—M—If you do not have Burma you are missing out on one of the 10 most popular glads of all time. Everybody likes this intensely ruffled and frilled deep rose red with 6-in. round florets. This aristocrat of beauty has many grand championships to its credit.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

BUSHFIRE 486 —L— Dark smoky old rose overlaid with brick red and a large golden throat. Opens 7-8 very brilliant flowers.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

CARNIVAL 452 (Butt) —EM— Bright scarlet with clear white throat. Opens up to 10 formally placed blooms on a tall straight spike. 18 total buds. Good exhibition variety.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

C. D. FORTNAM 440 (Kadel)—Pale orchid-pink with creamy lip-petals with darker markings. This is one of the very beautiful new varieties, and a great prize winner at many shows. Opens eight or nine fine florets on tall graceful spikes.

Large: 45c; 10 for \$3.75
Medium: 30c; 10 for \$2.35

CHAMOONY 460 (Baerman)—M—Cerise rose of distinctive shade with a silver line on the edge of all petals. Opens up to 10 or more. The only variety in its color that I know of and though not a large flower it is extremely popular both for the home garden and for cut flowers.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

CHOCTAW 491 (Wilson)—L—Beautiful light chocolate with a red orange blotch. An unusual combination. Tall strong husky grower with 10 open on a long head. Very heavy foliage with up to 12-13 leaves. If you like the odd colors you certainly will fall for this one. Heavy propagator.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

COMPLEXION (Bastian)—A very fine tall, straight pink. A good commercial as well as fine for the home garden.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

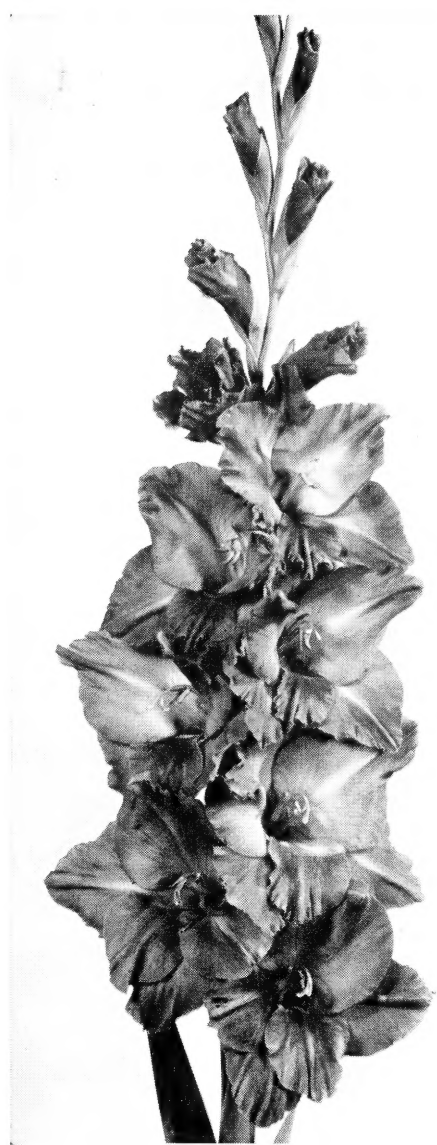
COPPER LUSTER 580 (Pazderski)—A beautiful ruffled deep rich smoky which is almost brown—actually it is a copper-toned rose with a dark tan center with a red mark. This will be popular when the price comes down a little.

Large: \$1.00; Medium: 75c

CONNECTICUT YANKEE 441 (Schenetsky)—M—Beautiful clean light pink with reddish throat blotch. Opens up to 8 with several more showing color. Tall strong grower, one that is becoming more popular every year both for show purposes and cut flowers.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

I am so happy to be able to tell you that Carol and I won again this year at the County Fair with the glads from your bulbs. This is its second year we have won first prize. The wind ruined my best glads and I had to substitute. I appreciate having a place to buy good bulbs that I can always depend on. Thank you.
B. P., Riverton, Wyo.



BURMA

CORONA 560 (Palmer) — M — Creamy white shading to a cream throat with a rose picotee edge on all petals. This variety is huge in all ways, making an enormous plant and very large blooms. And except for the fact that under poor conditions it sometimes goes bad it would be one of the most popular varieties on the market. This will be my last year for Corona. As all good glads must do, it bows out this year to Columbia.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

COLUMBIA 407—M—A clear creamy white with a rose border around each peal. Has much more uniform border than Corona. Also the bulbs are stronger. I believe Columbia will be grown in huge quantities when most glads listed in this catalog have passed along the obsolete trail. It will not only be tops as a glad for your garden, but will be a top commercial for years to come.

Large: 35c; 10 for \$2.75
Medium: 25c; 10 for \$1.90
Bulblets: 8 for 25c

5 Lg., 5 Med., 5 Small and 50 Bulblets: \$3.75

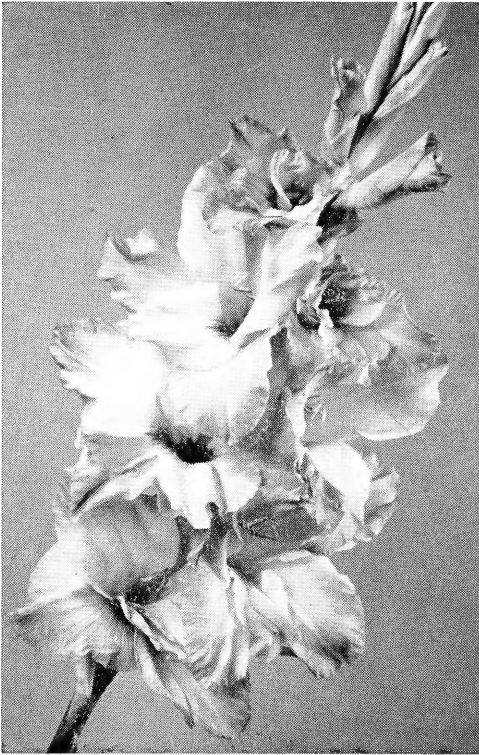
CREAM ORCHIDS 406-70 (Fischer, '51)—A laciniated cream bloom that closely resembles an orchid with its lovely waxy appearance. Very useful for corsage work. It is a tall grower and stands extreme heat very well.

Large: 35c; 10 for \$2.75
Medium: 25c; 10 for \$1.90

CRIMSON GLOW 486 (Pruitt) — M — One of the most beautiful smoky glads I have ever seen. Opens 6-8 ruffled and fluted needle-point, wide open florets of a frosty crimson which blends into a soft blue-grey tone around the edge of the petals. The throat has a deep crimson feather in it. Crimson Glow grows well over 5 feet tall, makes straight spikes in hot weather without burning. The flower somewhat resembles Flying Fortress but is a much richer color with much better growing habits. A wonderful cut flower. I picked some spikes with one floret open, left them out of water for 24 hours and when put in water they freshened up and opened every floret. Was very popular at the fair this year.

Large: \$1.50; 10 for \$12.50
Medium: \$1.20; 10 for \$9.50
Small: \$1.00; 10 for \$8.00
Bulblets: 2 for 25c

5 Lg., 5 Med., 5 Small and 50 Bulblets: \$17.50



ELIZABETH THE QUEEN

How long is a bulb good for?

It depends on variety and conditions. Under good culture some varieties will be past their best when 3 years old from bulblets, while other will produce bloom for several years. A bulb 2 years from a bulblet is generally considered at its best.

CRUSADER 301 — E — A striking new white with a startling velvety purple throat. Truly an orchid throated glad. The purple throat markings are bright and large, making this glad really stand out, and one you will want to add to your collection.

Large: 85c; Medium: 65c

CROWN JEWEL 406 (Fischer) — This rose-pink—almost lavender, with a ruby red throat blotch is really a gem for lovely colors. You will like this one. A lot different than any other glad that I list.

Large: 35c; 10 for \$2.75
Medium: 25c; 10 for \$1.90

DARK DAVID 554 (Morgan)—Here is a very tall strong growing dark red, that has massive size and can easily open eight 5½-inch blooms.

Large: 50c; 10 for \$4.00
Medium: 35c; 10 for \$2.75

December

Right now it is July 20th and it is hard to think what to do if it was December. The weather has been over 90 most of the time for the last two weeks. Esther, that's my better half, is crocheting twin jackets. I guess they are jackets for the babies to wear in December. They aren't here yet but it may be only a matter of hours now. Order glad bulbs for Christmas gifts, keep on the good side of people. I think I'll invite my mother-in-law to dinner.

DIEPPE 432 (Hassall)—M—Dark salmon red with darker blotch. Opens 6-7 flat wide open blooms of the most gorgeous color imaginable. Some call this salmon and others red. But whatever the color it is one of the very finest I know. To me it looks scarlet. I can't see any salmon in it at all, but I am color blind. A wonderful commercial as well as a garden flower.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

EDGEWOOD 461 (Torrie-Flad)—M—Tall medium rose with rose lavender. Color is very close to that of Elmer's Rose. It looks better to me, though. Eight lightly ruffled blooms open on a 20-bud spike. Good propagator, commercial prospect and a really fine variety.

Large: \$1.00; 10 for \$8.00
Medium: 75c; 10 for \$6.00

ELIZABETH THE QUEEN 566 (White)—M—Beautiful clear lavender mauve with darker lines in the throat. Opens 7-8 heavily ruffled florets of beautiful form. This is the standard lavender now and by far the most popular both for cut flower work and for exhibition. Also it is one of the very finest for breeding. There is a whole flock of new seedlings coming along now with Elizabeth as one of the parents. At the present there is nothing better in a lavender at the price.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

ELMER'S ROSE 462 (Fischer)—M—Wonderfully fine new deep rose. Opens 7-8 heavily ruffled well spaced and placed blooms of good substance. One of Fischer's best. Heavy propagator and a sure comer for exhibition or for the home garden and should be popular as a commercial too. One of my favorite glads.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

EVANGELINE 560 (Palmer)—M—This has been called a light rose with a creamy throat. But to me seems more a light pink. Opens 8-9 huge nicely ruffled blooms on a long head. It is the strongest and most rugged grower I have. Has been well taken by the commercial growers and is bound to be tremendously popular. Does best early in the season before the weather gets too hot. I don't care much for this one.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

February

Time to order glads for March planting. Show the catalog to your neighbors and friends. Eat meat in the winter, it helps keep you warm. Go window shopping with your wife if you can do it cheerfully. Make a tamale pie. Best month to plant glads in Southern California.

FLORENCE NIGHTINGALE 400-88 (Harris, 47)—Finest Canadian white. Grows 5 ft. or over with 8 opening on a 22-bud spike. Blooms are slightly ruffled and well attached. Produces many bulblets which germinate well. It is a fine commercial white.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

FLYING FORTRESS 586 (Wilson)—LM—About tops in smokies. Light smoky gray with an enormous head of bloom. Opens up to 12. I think this can beat anything on the show table in the smoky section. A spike is a bouquet in itself. Not dependable though.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

FOLKLORE 463 (Butt, '49)—E—A pure pink blending to deep orchid rose with a large creamy white throat. Opens 7 florets at once. A good commercial.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.35

FROSTY 483 (Pruitt)—M—Smoky salmon orange with a light smoky edge and fiery red blotch over which there is a frosty sheen. Opens 8-10 large flowers. And with good culture makes a most gorgeous huge spike though of medium height.

Large: 25; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

FRIENDSHIP 442-70 (Fischer, '49)—Beautiful soft pure pink shading to a cream with a large white throat. Florets are round and beautifully ruffled. Opens up to 8 on a medium spike. An excellent propagator and germinator.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

GINGER 422 (Fischer)—M—Deep vivid orange shading to gold in the throat and on the lip on which is a flame blotch. Opens 5 or more heavily ruffled blooms. A very beautiful lively colored variety I am sure you will like.

Large: 60c; 10 for \$5.00
Medium: 45c; 10 for \$3.95

GOLD 412—E—This will probably prove to be the outstanding glad. Introduced in 1951. Sold at \$5.00 per bulb and created a sensation among the yellows. A very ruffled, deep yellow that will be outstanding as a commercial when prices come down a little. Very vigorous; a good cut flower, too.

Large: 35c; 10 for \$2.75
Medium: 25c; 10 for \$1.90

GOLDEN STATE 412 (Wheeler, '42)—L—A tall, ruffled deep yellow. Will open 10 florets on a 21-bud spike. A good commercial as well as exhibition glad.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

GORGEOUS DEB 530 (Wilson)—M—Light salmon with cream yellow blotch. A gorgeously beautiful variety. Opens 9 large flowers often over 6 inches across on a long head and a tall plant. One of the most exquisitely beautiful varieties in my list. Heavily ruffled and an all around fine variety though attachment is not too strong.

Large: 45c; 10 for \$3.75
Medium: 30c; 10 for \$2.50

GRAND MONARCH—L—Dark brownish red with a striking purple blotch. It's different. I don't like it.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

GRATIA—E—A light to medium blue from Holland. It has a deeper blue colored violet shaded lower petal marked with a deep violet rib line ending in a white dot. A strong growing blue glad at last.

Large: 90c; Medium: 60c

GREAT LAKES 476 (Kuhn, '46)—M—The purest blue of any I list. A light blue that is quite healthy. It opens 6-7 florets at one time.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

GREEN LIGHT—M—A ruffled chartreuse that is a big seller. The color is a bit washed out though. This glad is not a very good performer, though quite healthy. If you like a green glad try it. This is another glad that people see exhibited and really go for, but as for me she just isn't my type. I get letters from some of my customers saying Green Light is the most beautiful glad in their gardens. If that is the case they either haven't any good varieties or are more color blind than I am.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

GREY SUMMIT 486 (Butt, '50)—M—The truest grey that we have, blending to a lighter throat. It has a silvery sheen, opens 6 florets on a tall spike. Appeals to lovers of novelty colors. This was one of the most popular of all glads. Personally, I like most of the other glads better.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

Do Gladiolus change color?

Positively NO, except in the very unusual case of a sport. No matter what anyone tells you they do not change in wholesale quantities. What happens is that some varieties are strong propagators and others rather weak, so the first you know some have passed out and you have only the strong ones left. Don't write to me about this and expect an answer to your letter. To me this is a closed subject. They just don't change color, so there. One glad isn't any more apt to change color than little Sammy Smith is apt to look just exactly like little Tony Pizzini just because they play together and live on the same street. However, there is an occasional sport, maybe one glad out of 10,000. Let's don't talk about this any more . . . it irks me.

GWEN 560-75 (Pickell, '49)—Well, here it is at last—the one with fragrance, that everyone has been waiting for. You have to get up early in the morning though to get any fragrance out of it. A tall growing light rose that will open up to 8 florets which are strongly attached to good spike. Good propagator and fine grower from bulblets. A good commercial as well as a good exhibition variety.

Large: 35c; 10 for \$2.75
Medium: 25c; 10 for \$1.90

HEART O'GOLD 401 (Fischer) — VE — Nicely ruffled white with yellow throat. A beautiful combination. Should make a fine early cut flower variety. Small enough for arrangements in the home.

Large: 2 for 35c; 10 for \$1.25

Medium: 2 for 25c; 10 for 90c

HEART'S DESIRE 540 (Fiedler)—Heavily ruffled light pink shading to white with clear creamy throat. Heavy white midribs. Opens up to 6 or more large blooms on a spike of 18-20 buds. Strong healthy grower.

Large: 2 for 35c; 10 for \$1.25

Medium: 2 for 25c; 10 for 90c

HEIRLOOM 566 (Klein)—M—Rose orchid or orchid lavender. Wonderfully fine addition to the lavender class. Has won oodles of prizes, grand champs, etc., and has had a lot of publicity. Has wonderful spikes with 11 open. May need plenty of water and good culture to have it at its best.

Large: \$1.25; Medium: 90c

HIGH FINANCE 582 (Wilson) — L — Smoky light orange gray with creamy throat. A color that is beautiful. Opens up to 9 lightly ruffled always well placed blooms with rolled back petals. Extremely tall sturdy grower, often up to 6 feet high. One of the very best smokies for exhibition and should be used more by florists as it works in very well with yellow or orange in arrangements.

Large: 2 for 25c; 10 for 90c

Medium: 3 for 25c; 10 for 65c

INDIAN SUMMER 480 — M — A tall smoky. Deep burnt orange touched with plum and has a smoky red throat. Makes a wonderful corsage. Opens 10 florets at once on a tall spike. Was third most popular glad at the Los Angeles Co. Fair last year.

Large: 2 for 35c; 10 for \$1.35

Medium: 2 for 25c; 10 for 90c

January

Bulb ordering month. If you live where it is warm make your first glad planting. Turn your compost over. Keep the fire going. Read a good book. Go to church every Sunday, it won't hurt you a bit.

July

If you live where the winters are mild you can plant glads for fall bloom. Take your vacation if you can. Take the kids swimming. Eat lots of salads. Dust or spray with DDT or Chlordane. Make some ice cream.

My Mrs. R. G. Erry grew 73" tall. The first 2 florets were 7" across. It was beautiful to see.

Mrs. C. B., Santa Ana, Calif.

June

Go to a wedding. Visit a glad show, take flowers to church, give a bouquet of glads to some one for graduation. Dust or spray your glads with Chlordane, DDT or Isotox. Try to keep from getting sunburnt. Plant glads for September blooms. Find something useful for the children to do now that school is out. Idle time puts horns on mama's little angel.

KAREN 465 (Mazur)—M—Clear medium magenta shading to a large sulphur yellow throat. 6-8 well placed 5-inch blooms on an 18-21 bud spike with 6 more showing. Slender but strong straight stem with good attachment of florets. Good substance. A much brighter and better glad than Merry Widow.

Large: \$2.00; Medium: \$1.50

KING LEAR 570 (Palmer, '38)—A tall ruffled deep purple opening 6 nice florets on a wiry stem. The best low priced purple. This will be our last year to list King Lear as King David will take its place next year.

Large: 2 for 25c; 10 for 90c

Medium: 3 for 25c; 10 for 65c

KING DAVID 570 (Carlson)—M—Deep purple with velvety red throat with light picotee edge around the petals. Like King Lear, one of its parents, but better. Heavily ruffled and fluted with 8-10 open and 10 showing on a long head. The finest of its color and a tremendous seller. Was second best seller at the Los Angeles Co. Fair this year. That is quite a distinction for a glad in this price range.

Large: 45c; 10 for \$3.50

Medium: 35c; 10 for \$2.50

KING SIZE 531 (Hartman, '53)—L—A giant light salmon with carmine lines on a rich cream throat. It opens up to 10 with the florets reaching up to 8 inches across. Flowerheads are 36 to 40 inches. The plants reach 6 to 6½ feet tall. It is a good bulblet producer and the bulblets germinate easily. King Size has numerous awards to its credit including at least 4 Grand championships, 8 seedling championships, longest flowerhead, most open, etc. Rather plain in appearance, its claim for fame is its King Size performance.

Large: \$2.50; Medium: \$1.75

LAVENDER LACE 466 (Fischer)—Very nice somewhat ruffled lavender with a large cream throat. Opens 6 wide open florets on a 4-4½ foot spike. Fine propagator. Looks very good.

Large: 2 for 35c; 10 for \$1.25

Medium: 2 for 25c; 10 for 90c

LEAH GORHAM 507 (Gorham, '51)—A tall light red with a huge clear white throat. Opens 7 large florets on a tall spike of 20 buds. It's outstanding.

Large: 35c; 10 for \$2.50

Medium: 25c; 10 for \$1.90

LILA WALLACE 464 (Fairchild, '47)—A beautiful ruffled deep rose. Wonderful for the house. Smaller but more beautiful than Burma.

Large: 2 for 25c; 10 for 90c

Medium: 3 for 25c; 10 for 65c

ORDER SHEET

Golden West Gladiolus

Rt. 1, Box 2124M

Ukiah, California

Date:.....

Name—Mr., Mrs., Miss.....

Street or R.F.D. No.....

Post Office.....Zone.....State.....

Express Office.....Ship When?.....

	QUANTITY	SIZE	VARIETY NAME	RATE	AMOUNT
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***CALIFORNIA CUSTOMERS ADD 3% TAX					

NOTE: Golden West Gladiolus will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned, but no guarantee of growth or results is given, as planting conditions are beyond our control.

TOTAL \$.....

Would You Like to
Pay the Postage on
Your Order and Receive
Bonus Bulbs for it?

If you wish, and if your order totals 35 or more large bulbs or 50 or more medium bulbs, we will send you \$2.00 or more of newer varieties as a bonus. In turn you will agree to send us the amount of postage shown on the outside of the package. If your postage comes to more than \$1.00 we will increase the bonus bulbs accordingly. If you want to do this please check here .

LODESTAR 412 (Palmer)—E—Medium yellow shade, darker on the lip. Only medium height but opens 5-7 somewhat ruffled very beautiful blooms. One of the prettiest yellows I know. Good propagator and fine cut flowers variety.

Large: 2 for 25c; 10 for 90c

Medium: 3 for 25c; 10 for 65c

MAGNET 560—E—A huge, tall lavender rose with a frosty sheen. A beautiful pastel that is a favorite with those who see it. One of the tallest.

Large: 25c; 10 for \$1.90

Medium: 2 for 35c; 10 for \$1.25

MAJORETTE (Kroon, '50)—A beautiful ruffled light rose with a lighter throat. One of the beauties of the glad world. Florets are often well over 6 inches across.

Large: 35c; 10 for \$2.50

Medium: 25c; 10 for \$1.90

MANON 441 (K & M)—M—One of the most striking of the blotched varieties. A medium deep pink offset by a large dark red throat. Seven 5-inch blooms open at once on spikes over 4 feet tall.

Large: 35c; 10 for \$2.50

Medium: 25c; 10 for \$1.90

MARGARET BEATON 401 (Towney, '37)—M—A very tall white with a red throat. Opens 7 florets at once. An old favorite.

Large: 2 for 25c; 10 for 90c

Medium: 3 for 25c; 10 for 65c

May

This should be a happy month because we are so close to June—with its weddings, school getting out, graduations, etc. Study vacation folders, dust and spray glads for thrips, plant glads now for August blooms. Enjoy the host of spring flowers. Get after the kids to do their homework.

MERRY WIDOW—A very striking glad. A deep, brilliant shade between purple, mauve and lavender with a large, creamy white blotch on the lower petals. Another of the most popular glads whenever shown, and one you will need for your garden.

Large: 25c each; 10 for \$1.90

Medium: 2 for 35c; 10 for \$1.25

Small: 2 for 25c

MID-AMERICA 550 (Knierin, '47)—M—A true giant glad. Opens 10 giant florets at once with the lower ones often measuring over 7 inches across. Spike often reaching 6 feet tall with 26 buds. Too big for a commercial. This was the most popular glad at the fair this season. Now that the price is down everyone should grow this one.

Large: 2 for 35c; 10 for \$1.25

Medium: 2 for 25c; 10 for 90c

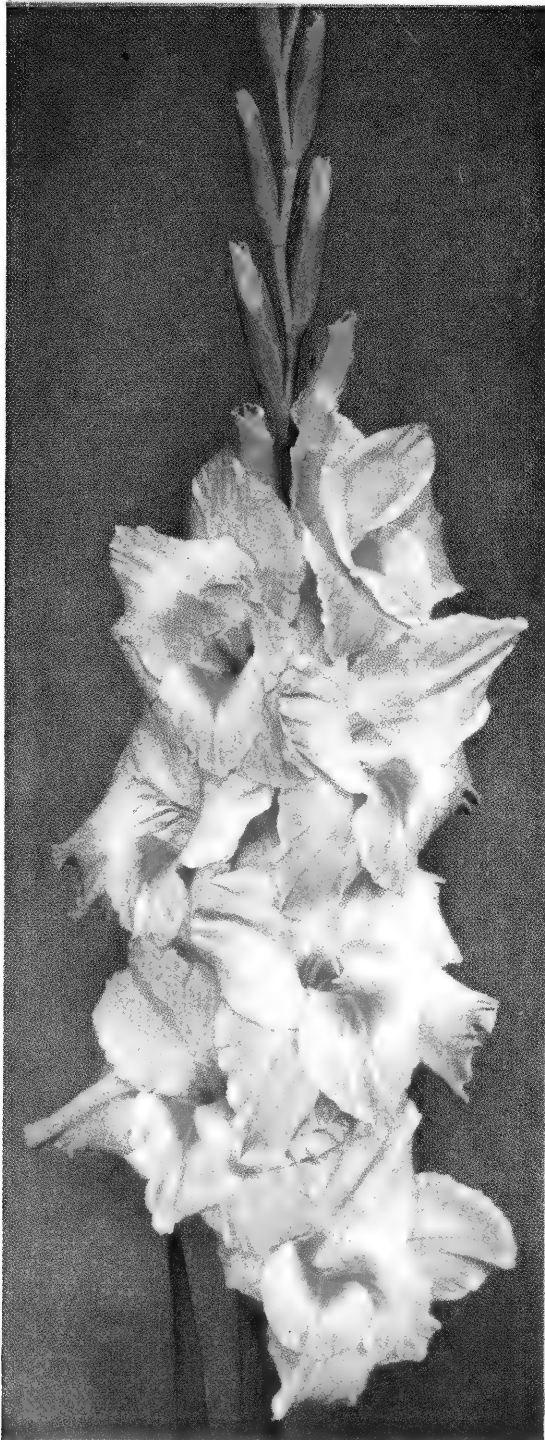
MIGHTY MONARCH 552 (Butt)—M—Huge tall strong plant. Opens 6-7 large blooms of heavy texture. If you like the big he man type of glads this is it. However, it being so tall and making such a heavy head it sometimes bends over if allowed to open in the field. Plant it deep, at least 4 inches for large bulbs. Thrips like Mighty Monarch best—you should grow some to test for thrips—if you don't have any on this, you don't need to spray. Mighty Monarch is to thrip what apple pie a la mode is to me.

Large: 2 for 25c; 10 for 90c

Medium: 3 for 25c; 10 for 65c

COLUMBIA ➤





ROSITA

Our Big Special

Our Big Special is so popular every year that we are repeating it again this year.

Have a big glad garden. Have glads by the armload—for church, for your friends, even glads enough to sell. This mixture contains at least 40 top notch varieties, some selling for as much as 25c each in the catalog—no obsolete varieties. All top quality bulbs. If purchased separately they would come to over three times this amount.

All bulbs are over 1 inch in diameter. Shipped express—collect.

500 Bulbs for \$16.00 — 1000 for \$29.00

Contains varieties such as Burma, Phantom Beauty, Spotlight, Miss Wisconsin, Ravel, Spic & Span, Tivoli, etc. We will include some extra expensive bulbs separately labeled to a value of at least \$2.00.

You can plant 500 bulbs in a space 10'x18'. Put the rows 24" apart and plant the bulbs 2" apart in the row. Really enjoy your glads—have lots of them. Plant some every three weeks and prolong the blooming season.

MIXTURES

Not Separately Labeled

Ruffled—Per doz.: Lg. \$1.25; Med. 90c
 Smokies—Per doz.: Lg. \$1.25; Med. 90c
 Blotched—Per doz.: Lg. \$1.25; Med. 90c
 General Mixture—Per doz.: Lg. \$1.00;
 Med. 75c

30 or more varieties—Per 50:
 Lg. \$3.50; Med. \$2.50
 40 or more varieties—Per 100:
 Lg. \$6.50; Med. \$4.50
 1 each of 50 varieties: Lg. \$3.95; Med. \$2.95
 No Two the Same Color

MISS CHICAGO 560 (Buchheit-Krueger)—This is a very beautiful light rose with lavender cast that will open up to 10 6-inch blooms on a 24-inch head of 20 buds. Beautiful variety that has won many prizes. Does not propagate too fast but does well from old bulbs. Very healthy. Simply gorgeous.

Large: 35c; 10 for \$2.50
 Medium: 25c; 10 for \$1.90

MOTHER FISCHER 400 (Fischer, '51)—M—One of the better new whites, with seven 5-inch ruffled florets open on tall straight spikes. There are usually faint light lavender lines, and a few darker dots in the throat, although it passes for a pure white. A good propagator and fair bulblet germinator. Makes graceful, sturdy spikes that you will like for cutting.

Large: 35c; 10 for \$2.50
 Medium: 25c; 10 for \$1.90
 Small: 2 for 35c; 10 for \$1.25

MRS. R. G. ERREY 554 (Errey)—M—One of the very best black reds I know. Huge flowers well placed on a very tall plant. Sometimes bends a little so should be planted deep. One of my favorites.

Large: 2 for 25c; 10 for 90c
 Medium: 3 for 25c; 10 for 65c

NATRIPHENE

Be sure to dip your bulbs in Natriphene solution before planting. See cultural directions. One tablet makes 2 gallons.

Tablets: 15c each; 2 for 25c

NORDIC QUEEN 540—M—Nordic Queen is a ruffled pastel of sheer beauty, of soft glowing flesh pink, blending to a creamy yellow throat. Very tall and vigorous, opening 6 or more perfectly placed florets of large size on each spike. If you like delicate colors you must have Nordic Queen.

Large: 60c; Medium: 45c



PACTOLUS



ZUNI

NOWETA ROSE 560 (Fischer, '50)—M—Now that the price is down every garden should have several bulbs of this huge tall lavender rose that opens up to 14 florets at once. Noweta Rose with its vigor and beauty is one of the best glads for the home garden, one of the most sensational as well as beautiful.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.35
Small: 2 for 25c; 10 for 90c

November

Bulb cleaning month. We dig our bulbs by hand in October and they are all ready to clean . . . it's a big job. Time to order bulbs for Christmas gifts and for your early planting if you live where it is cool. Above all it's time to get on the good side of your mother-in-law as Christmas is coming. It's time to eat turkey, count your blessings, rake leaves, roll up the garden hose, quit washing the car, it won't stay clean, anyhow.

ODDNESS (DeBe) — Most attractive medium lilac-purple with a strong carmine-red, large and somewhat diamond-shaped blotch, sharply edged yellow. A very striking and really blotched glad! Florets are wide opened, of excellent texture and placement, large sized and firmly attached to the stiff and thin stems. Height about 5 feet, long spikes well above the foliage. Prolific growth and fine propagator. It opens 5 to 7 florets at a time and opens well in water when cut in tight bud.

Large: \$1.00; Medium: 75c

OKLAHOMA 386—M—A beautiful ruffled gray with a blend of rose red toward the throat. Very popular. Personally, I don't care much for it, but in general you the public think it is wonderful. Grows rather short with 3½-inch florets.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

October

Bulb digging month for me. Prepare for winter. Help the kids with their homework. Eat your last watermelon for the season. Visit your mother-in-law. Take your wife out for a good dinner. Put in a winter garden if you live where it is warm enough. Build a fire in the fireplace.

ORANGE GOLD 452 (Marshall)—EM—Clear beautiful medium dark orange gold. Opens 4-6 wide open blooms on a very tall willowly plant. A very nice variety for any purpose. Makes beautiful bulbs. The best orange.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

ORIENTAL PEARL 506 (Carlson)—A huge clear cream variety. Opens 4-6 blooms, sometimes reaching 7 inches in diameter on a tall straight plant. This variety doesn't need much fertilizer or any coddling. Will grow large enough under ordinary conditions.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

ORDER SHEET

Golden West Gladiolus

Rt. 1, Box 2124M

Ukiah, California

Date.....

Name—Mr., Mrs., Miss.....

Street or R.F.D. No.....

Post Office..... Zone..... State.....

Express Office..... Ship When?.....

	QUANTITY	SIZE	VARIETY NAME	RATE	AMOUNT
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***CALIFORNIA CUSTOMERS ADD 3% TAX



NOTE: Golden West Gladiolus will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned, but no guarantee of growth or results is given, as planting conditions are beyond our control.

TOTAL \$.....

Would You Like to
Pay the Postage on
Your Order and Receive
Bonus Bulbs for it?

If you wish, and if your order totals 35 or more large bulbs or 50 or more medium bulbs, we will send you \$2.00 or more of newer varieties as a bonus. In turn you will agree to send us the amount of postage shown on the outside of the package. If your postage comes to more than \$1.00 we will increase the bonus bulbs accordingly. If you want to do this please check here .

QUEEN VICTORIA 567—M—Formally Seedling No. 72. Queen Victoria has huge florets, often reaching 7 inches across. It is a seedling of Oriental Pearl and growing habits and floret shape are almost identical with that variety. However, it grows a little larger all around. The florets are a medium lavender with a large sharp deep lavender throat blotch. It is a very vigorous grower but makes few bulblets, which germinate well though. Customers who received a bulb of this as a bonus last year say it is one of the most popular glads in their garden. Some say it is the best they have ever grown. Many fair visitors said this year that it was the most beautiful glad on exhibit. If you want a lavender that is truly outstanding and will win for you on the show table try Queen Victoria.

Large: \$2.00; 10 for \$17.50
Medium: \$1.50; 10 for \$12.50
Small: \$1.00; 10 for \$7.50
Bulblets: 25c; 10 for \$2.00

1 Lg., 1 Med., 1 Small and 10 Bulblets: \$ 5.00
5 Lg., 5 Med., 5 Small and 100 Bulblets: \$40.00

PACTOLUS 417 (K & M, '47)—E—An apricot yellow with a large bright orange-red blotch in the throat. Very early, about a week ahead of other early glads. Very good for the early cut flower market. A very beautiful glad. One of the brightest.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

PALETTE—A new glad from Holland that is distinctive. A new striking color combination that you will want to try. A ruffled light scarlet with a bright purple throat. Opens 6 perfectly placed florets on a 4 foot spike. If you want something different this is it. Palette was the seventh in popularity at the Los Angeles Co. Fair this season.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25
Small: 2 for 25c; 10 for 90c

PARTHIENA 566 (Hitchcock)—Giant deep lavender. Opens 6-8 somewhat ruffled well placed blooms on a long head. Under poor conditions the stem may be a little short but usually is tall enough for anyone. This is entirely different from anything else and a really gorgeous variety. Florets are often 6 inches across.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

PERSIAN RUG 486 (Roberts, '50)—M—A fascinating blend of Oriental shades that everyone seems to like. The petal edges are smoky plum or mulberry, gradually shading to rose. The entire center of the flower consists of a clean cut blotch of light yellow. Six or more large frilled florets are fairly well arranged on average spikes; growth is somewhat variable. It is a good propagator, and while foliage is not the best it always gives us clean, smooth bulbs. A really unique smoky that is a top seller at roadside stands and even in some florists' shops. Makes beautiful arrangements. Considering the price this was one of the most popular glads that I have ever exhibited.

Large: 50c; 10 for \$4.00
Medium: 35c; 10 for 2.50

PHANTOM BEAUTY 440 (Bastian)—M—Clear warm light pink that opens up to 12 medium large blooms with 6 more showing color. Blooms on the spike are set rather close together and with so many open a spike makes a whole bouquet. This variety is really good for exhibition and for cut flowers and one that every amateur will want in his garden. It has been very fine with me. A wonderful cut flower.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

POINSETTIA 450 (Johnson-Weeks, '52)—M—Clear medium scarlet red with a very slight deepening of the same color in the throat. An excellent new glad that is fast becoming a top cut flower in this class. It has a fine bright color that attracts everyone, and it is a good spike-maker, opening about seven medium-large frilled florets on tall stems.

Large: 50c; 10 for \$4.00
Medium: 35c; 10 for \$2.50

PRINCE 485 (Flad, '54)—M—An outstanding new brilliant red smoky. Up to 24 buds and beautifully ruffled florets. More brilliant than Vagabond Prince. It grows tall and opens up to 10 florets at once. Don't pass this one up if you can afford to pay:

Large: \$4.00; Medium: \$3.50
Bulblets: 40c each

RAVEL 477 (K & M)—Violet blue with reddish brown markings. Tall straight spike with several blooms open. One of the best of the so called blues and destined to become a standard cut flower variety. It makes the popularity list every year.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

R.B. 590 (Upton, '40)—L—Another favorite of almost everyone. A huge rusty bronze opening 5 ruffled 6-inch florets on a nice spike. A very lively color. In big demand. As the color is between The Roan and Frosty I am going to discontinue R.B. this year.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

REBUS 486 (Pruitt)—Mr. Pruitt called this his orchid smoky. A distinctive and beautiful large smoky. Only medium height. A nice color that I think you will like.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

RED CHARM 452 (Butts, '39)—Medium deep red opening 6-8 well placed florets on a tall spike. The best red commercial. Wonderful for the home garden, too.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

REDOWA 552 (Butts)—M—Very fine red with darker shadings. Opens 7-8 5-inch blooms on a long head. Tall strong grower and fine doer. One of the best of the newer reds.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

RED WING 436 (Graff)—Fine scarlet. Useful both for exhibition and for commercial use. Opens up to 10 large blooms with 6 more showing on a head of 22 or more buds. Becoming very popular. Looks like one of the best scarlets.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c



RED CHARM

My shipment of glads arrived yesterday and I am writing back immediately to express my delight and appreciation at the choice and amount of gift bulbs included. Then to top off everything your bulbs are the cleanest and healthiest I have ever seen. I am thrilled.
Mrs. J. C. E., Los Angeles, Calif.

ROSEBUD PICOTEE 460 (Fischer)—E—This glad received its name from its buds which curl back like a rosebud when it opens. It has a delicate halo of rose pink around the edges of a beautiful creamy white floret. If you like soft, delicate colors this will be a favorite. Color is much the same as the Peace rose.

Large: 90c; Medium: 60c

ROBINSON CRUSOE—This old smoky is truly different from other glads. However, it is much deeper color and more contrast between the light reddish brown background and the deep brown splashes in the petals. It grows short but is never missed for that reason.

Large: 2 for 25c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

ROSITA 563 (Woods)—M—A grand new rose of a distinctive shade accented by a small darker blotch and a narrow white line around all petals. Rosita was the highest rating variety in the NAGC trial grounds in 1952. Fine commercial and also grand for exhibition. Will be extremely popular.

Large: \$1.00; Medium: 75c

Just a note to let you know that I was very pleased with the previous glad order. Sincerely,
A. E. S., Poughkeepsie, N.Y.

RUFFLED EBONY 454 (Fischer, '53)—E—One of the most beautiful as well as one of the earliest glads to bloom. Here is a very dark—almost black maroon. It has beautiful round, intensely ruffled florets with heavy texture. This is the only glad to stand straight in the field one day when the mercury climbed to 105°. To me this is one of the 10 most beautiful glads, and considering price was rated at the top in popularity at the Los Angeles Fair. When the price gets down it will hold one of the top five positions for a long time, I feel sure. Doesn't fade in sun or shade.

Large: \$1.25; Medium: 90c

September

Los Angeles County Fair month again. It's good to talk to many of you at my exhibit in the floriculture building. Time to dig glads that bloomed in June. Give all of your trees a good watering. Watch for a thunderstorm. Do some church work. Attend the Los Angeles County Fair. Spray or dust your glads with DDT for thrips.

SHEHEREZADE 541 (K & M, 51')—M—Large creamy pink with a large rose-red throat blotch. Opens 7 lovely florets at once. Very vigorous.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

SHERWOOD 570 (Pruitt)—EM—Lustrously beautiful ruffled deep purple blending to a somewhat darker throat. Opens 5-6 on a long flowerhead. Wide flaring blooms. One of the very best purples with a beauty surpassed by none. Due to King David being better this is my last year with Sherwood.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c
Small: 5 for 25c; 10 for 45c

SILCHERLIED (Pfitzer) — E — Lafrance pink with a dark red blotch. Opens 7-8 well formed florets on an 18-20 bud spike. Tall strong grower. Quite a striking glad but I don't care much for it.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.35

SHOT (DeBe)—Clean glistening white with cattleya-lilac glow and very large amaranth (strong purplish blood-red) blotch. This is a most attractive and appealing color combination, as pure as anything. Size of florets not too large, wide opened, more or less waved and of perfect shape. Attachment leaves nothing to be wished for and the stems are wiry, strong, and well above the foliage. It opens 5 or 6 at a time, which is exactly enough to make a well balanced and lovely spike. Bulblet production fast, propagation and germination easy and prolific. Foliage and growth very healthy. Something very special, which starts blooming early in the season and continues till late season when also the bulblets produce nice spikes.

Large: 90c. Medium: 60c; 10 for \$4.75
Small: 45c; 10 for \$3.75

SOUTH SEAS 491 (Wilson)—M—Orange gray on light slate background with deep orange and yellow blotch. A smoky that is entirely different. Tall strong vigorous grower with up to 8 6-inch blooms on a long head. Was on the popularity list this year. Keeps well as a cut flower.

Large: 2 for 35c; 10 for \$1.25
Medium: 3 for 25c; 10 for 90c

SPIC AND SPAN 432 (Carlson)—M—Tall ruffled medium deep pink of a clear unusual shade. Opens up to 10 in the field with 8 more showing color. Plant is tall and always perfectly straight. Stands up like a sentinel. It is fast becoming one of the most popular cut flowers on the market. Grand for both exhibition and florist use. Has won more blue ribbons and Grand Championships during the past five years than any other two glads.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

SPOTLIGHT 410 (Palmer)—Here is one of Prof. Palmer's finest introductions. A bright yellow with a red spark in the throat that is really an excellent flower.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

STORMY WEATHER 480 (Barrett, '47)—M—A beautiful smoky like a rosy sunset in a stormy sky. Has a cream throat. Extra tall grower opening 9 well placed florets of good texture. One of the best smokies.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

STRAWBERRY PEACH 533 (Salbach) — M — Large wide open beautifully ruffled bright orange pink with soft scarlet feather. Opens 6-8 florets with heavy substance. Good placement and attachment. Looks like a coming cut flower variety. A little inclined to have short heads but good culture should correct this.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

SULTARA 483 (Pruitt)—It is a smoky salmon rose with a large smoky blotch. Opens 6 well placed blooms. Very attractive and one that shows up from a distance.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

SUNSPOT 417 (Roberts)—EM—Light apricot buff with subdued rose spot in the throat. Opens 7-9 5-inch blooms on a tall spike. A beautiful color and top notch all around variety. Great show winner and just as good for cut flower use.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 60c

SWEET SIXTEEN 440 (Fischer, '51)—E—I believe Sweet Sixteen will prove to be one of the very best, pure pink glads we have. It is a sport of Beauty's Blush. One of the most formal of all glads, opening 9 perfectly placed florets on a 20-bud spike. Stands heat well.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

SURFSONG (DeBe)—A heavenly fine medium blue shade entirely new in gladiolus and described as very light purplish shaded blue with a pansy blue marking in throat, fading to a narrow whitish line. Florets are perfectly shaped, placed and attached. It opens 6 to 8 at a time; several buds showing color. The 20-bud spike is long and well balanced. Stems wiry and strong like iron, always straight. A large sized glad which grows outstandingly fast and healthy. Even a large part of the bulblets produce flowers. Tight buds open perfectly when cut and placed in water. Early to midseason flowering.

Large: \$1.00; Medium: 75c

THE ROAN 590 (Pruitt)—Rosy red covered with fine silvery parallel lines giving it a unique and distinctive appearance. Has fine lines regularly placed and hardly noticeable as such. This variety was grand with me this past season and I am sure that anyone who likes something out of the ordinary will fall for this variety.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

TIVOLI 461 (K & M)—Lustrously beautiful soft rose. Opens 8-10 well placed blooms on a tall strong plant. One of the very best pinks on the market.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

TRAIL'S END 562 (Ficht)—M—Deep lavender rose with a large creamy yellow throat. Somewhat like Folklore but a larger bloom and somewhat softer shade of rose. A fine all around variety. Opens 7-8 slightly ruffled blooms.

Large: 25c; 10 for \$1.90
Medium: 2 for 35c; 10 for \$1.25

TUNIA'S ELITE 590 (Both)—Very large blooms up to 7 inches. Color is a sort of bronzy orange edged with smoky orange and a fiery orange red throat marking. Huge spike like Tunia's Mahomet.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

TUNIA'S MAHOMET 590 (Both)—Huge smoky of a rich coloring. Velvety smoky plum rose tinged with orange scarlet in the throat. One of the best smokies and a big seller.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

UHU 482 (K & M, '46)—E—An unusual smoky (I guess all smokies are unusual). This one has the appearance at a distance of being a smoky brown and cream but up close it is lilac, madder red and purple blended together. I don't like it but women just rave about it.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 60c

VANISLE 590 (White)—M—This name is an abbreviation for Vancouver Island, its birthplace. The originator was proud of the island and of its glad and rightly so. Though shown only in a limited way this past year it has created a sensation. The color I call mulberry rose or brown with a few darker lines on a small white lip. The huge florets often reaching 7 inches or over are ruffled, needlepointed, wide open and flaring. It is not only totally different from anything else but is extremely beautiful and intriguing. At the Boston Show on the Court of Honor where the public votes for their preferences a poor tail-end spike won second to a wonderful spike of Leading Lady. At Binghamton it won first and second in its class. The spike is sometimes rather short and attachment is not perfect but its sheer beauty and exotic appearance will put it over and will make it extremely popular. Those who grew it this past season have reported very favorably on it. It is a good grower. The little spike I had of it at the Los Angeles Co. Fair drew more than its share of ohs and ahs as long as it lasted.

Large: \$1.50; Medium \$1.00

VAGABOND PRINCE 390—M—One of the most popular smokies and a color all of its own. Has always been a popular glad. It is deep garnet brown with a large flame throat blotch. It grows tall but will fade in the hot sun. If you like smokies be sure to get this one. It makes the popularity list every year.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

VOODOO 480 (Kadel)—M—A distinctive smoky. Opens up several 5-inch ruffled needlepoint blooms. Color is somewhat different from other smokies having a stippling of bronze and plum. A big seller and I never have enough to supply my customers.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

WAHOO 582 (Wilson)—M—A big smoky orange with a large, extremely vivid orange blotch that you can see away across the garden. Opens up to 12 wide open 6-inch florets on a long flower head. Grows 5 feet tall. One of the most spectacular glads and very healthy.

Large: 50c; 10 for \$4.00
Medium: 35c; 10 for \$2.75

WEDGWOOD 366 (Fischer, '47)—Small waxy lavender with a cream throat. The beautiful ruffled florets are wonderful for bouquets. Very healthy.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

WILD TIGER 486—E—A sort of reddish smoky that has deep slate stripes running from the petal edges towards the center. However, under some conditions the stripes do not come out. Even then, it is a nice glad but not spectacular. Makes the popularity list every year.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

WHITE CHALLENGE 501 (Arnett, '47)—An immense white of very good texture with a soft, rosy spot in the throat. White Challenge is very beautiful and has won lots of prizes. Opens 8 6-inch florets at once.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

WHITE GODDESS 500 (Roberts, '48)—M—A very tall, beautiful, ruffled white. I like this as it is one of the best whites I have ever grown. Opens up to 9 5-inch florets on a 5-foot spike. Attachment and texture are both good. Keeps well.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

WHITE GOLD 506 (Scheer, '41)—E—This is perhaps the most vigorous and healthiest of all glads. Opens 5 6½-inch florets on a tall spike, heavy stem of 16 to 18 buds. Color is a rich creamy yellow that is deeper in the throat. Not a commercial. Here is one glad that you can leave in the ground in the south and it will keep coming every year.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

WHITE SYMPHONY 500 (Webb, '51)—M—A beautiful ruffled tall snow white. Opens up to 9 beautiful well placed florets at once. Was the most beautiful white shown at Grants Pass this year. Was the best recent introduction at Sacramento this year. To me this is the most beautiful of all white glads.

Large: 50c; 10 for \$4.00
Medium: 35c; 10 for \$2.75

ZUNI 480 (Mitsch)—M—An old smoky variety that is still one of the best. Opens up to 10 massive ruffled blooms on a long head. A rich color of salmon and dark slate with an orangy feather. Strong rugged grower.

Large: 2 for 25c; 10 for 90c
Medium: 3 for 25c; 10 for 65c

MIXED SEEDLINGS

Again this year I have purchased all of the mixed seedlings from one of the largest hybridizers in Oregon. These are all different than the ones listed last year and different from anything else listed in this catalog.

Many of these are better than any named variety. I have approximately 18,000 of these

of several thousand different colors and color combinations. Try some for a new experience.

Large . . . \$1.50 doz.; 50 for \$4.95; 100 for \$8.95
Medium . . \$1.20 doz.; 50 for \$3.95; 100 for \$6.95

How would you like some of these as extras? If you want some just say so.

MINIATURE GLADIOLUS

We are listing miniatures separately this year for your convenience in making your selections. Miniatures are getting more popular every year. They are wonderful for corsages and cutting for your home.

ATOM 366 (Hedgecock)—E—A very popular scarlet miniature with a gold edge around each petal. Wonderful for bouquets, corsages, etc.

Large only: 2 for 35c; 10 for \$1.25

BABS 210 (R. Pruitt, '45)—65 days. Babs may be described as a midget Aureole. Its trim little spikes of ruffled light yellow are delightful for make-up work. A valuable extra-early cutter. One of the finest small-flowered glads.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

BO-PEEP 217 (Butt)—VE—Buff pink with yellowish throat on which is a dusting of red. Heavily ruffled and good substance. Opens 5-6. This is one of the best of the special Butt strain of small varieties. This strain is becoming very popular.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

FIFTH AVENUE 252 (Hedgecock)—M—Dark glistening velvety red self color. Opens 5 3-inch blooms on a head of 12-15 or more buds. Very beautiful and dainty and becoming very popular.

Medium only: 30c; 10 for \$2.25

FLAIR 391 (Fairchild)—M—Orchid flowering with widely flaring side petals. Heavy substance and good attachment. Very beautiful and one of the finest of all the small varieties. Upper petals are smooth light ivory with a slight edging of deep rose orchid. The two small lip petals are solid deep rose orchid with a slight edging of ivory. The color contrast is very sharp and beautiful. Opens 5 with 3 showing with a total of 16 buds. Will be immensely popular.

Medium only: 65c; 10 for \$5.25

GREMLIN 250 (Butt)—VE—Unusual and interesting colored miniature. Bright rosy red with a stippled throat bordered yellow. Ruffled and of heavy substance. 5-6 open with 4-5 in color. 15-16 total buds. Fine for arrangements.

Medium only: 30c; 10 for \$2.25.

LITTLE GOLD 222 (Fischer)—Most beautiful glowing golden color I know. Opens 4-5 somewhat ruffled blooms. Heavy substance on thin wiry stems. The best in this color.

Large only: 2 for 35c; 10 for \$1.25

LITTLE SWEETHEART 240 (Fischer, '48)—EM—An exquisite little glad in purest tones of pink and white. Six or seven lovely ruffled florets are open at a time on perfectly proportioned spikes. Quite a good propagator.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

LOVELINESS 140 (Koerner)—Miniature light pink with a white throat and fringed petals. One of the smallest of the miniatures. Easy to grow.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

MARIONETTE 213 (Butt)—Heavily ruffled yellow flushed red with large darker red blotch. Medium height with 7 open on a spike of 16-19 buds. Another one of Butt's special strain of small ones that is going to be extremely popular.

Medium only: 30c; 10 for \$2.25

PICCOLO 101 (Koerner)—Soft cream with roselane purple shading to red throat. Long thin stem. A face-up. Very cute.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

SUNKY 280 (Fairchild)—EM—Smoky brown shading somewhat darker in the throat and with a white line around all petals. Opens with 3 showing on a 16-bud spike. A very cute little flower that will surely be popular. Like a Smoky Atom but smaller.

Large: 45c; 10 for \$3.50
Medium: 30c; 10 for \$2.25

STARLET 200 (Baerman)—EM—Pure waxy white, heavily and beautifully ruffled. One of the finest for floral work.

Large: 2 for 35c; 10 for \$1.25
Medium: 2 for 25c; 10 for 90c

STATUETTE 211 (Butt)—VE—Ruffled clear medium yellow with a diffused purplish red throat mark. Opens 6-8 on an always straight spike. About the earliest variety in my garden and for that reason should make a fine florist's flower.

Medium only: 2 for 35c; 10 for \$1.25

TWINKLES 232 (Butt, '48)—E—A provocative little glad with a personality and charm all its own. The large central area is entirely yellow; edges are deep pink, with reddish scratches on the lip petals.

Medium only: 2 for 35c; 10 for \$1.90

Our glads are now blooming. I could rave hours over them. God created a lovely thing in a glad, didn't he? Am sending in an order for a few more. I love smokies.
K. E. F., Artesia, Calif.

Last year's bulbs are now in full bloom and are lovely. Your display at the L.A. Co. fair is one of the highlights that I look forward to.

Mrs. E. C. K., Encino, Calif.

How to increase stock

Glads naturally increase by bulblets that grow around the bottom of the bulbs. Plant these and in 2 years you should have large or medium bulbs from them. Old bulbs and certain varieties split and so increase in that way. But by increasing them from bulblets you have young stock coming along. Sometimes bulblets will bloom the first year but not unless they have good growing conditions.

WHOLESALE LIST

MINIMUM ORDER FROM THIS LIST \$10.00

Prices per 100. Not less than 25 of one variety and size at the 100 rate. 1,000 at 8 times 100 rate, not less than 250 of one size and variety at 1,000 rate. 10% discount on orders of \$100 or more; 20% discount on orders of \$250 or more.

A-B-C-D indicates varieties that are in demand at roadside stands—"A" being more popular than "B", etc. "D" is in less demand and you should plant less of them.

1-2-3-4—"1" indicates a top notch florist variety; "2" a little less in demand; "4" still in demand, but you should grow less of them.

We recommend No. 3 size bulbs for cut flowers.

		Sizes			
		1	2	3	4
A-3	ABU HASSAN		\$ 5.00	\$ 4.00	\$ 3.00
A	ACE OF SPADES	\$28.00	23.00	20.00	18.00
C-2	ANDRENA		13.00	11.00	9.00
A	ATATURK	8.00	7.00	6.00	5.00
B-2	AUREOLE	5.00	4.25	3.50	2.75
B-2	BETTY DUNCAN	6.00	5.00	4.00	3.00
A-4	BOLERO	6.00	5.00	4.00	3.00
B-2	BRIDAL ORCHID	8.00	7.00	6.00	5.00
A-3	BURMA	5.00	4.25	3.50	2.75
A-2	CARNIVAL	6.00	5.00	4.00	3.00
A-1	C. D. FORTNAM		17.00	14.00	11.00
B-2	CHAMOUNY	5.00	4.25	3.50	2.75
B-2	CONNECTICUT YANKEE	6.00	5.00	4.00	3.00
A-1	COLUMBIA	12.00	10.00	8.00	6.00
B-2	DIEPPE	6.00	5.00	4.00	3.00
A-1	EDGEWOOD	45.00	40.00	35.00	30.00
A-1	ELIZABETH THE QUEEN	5.00	4.25	3.50	2.75
A-1	ELMER'S ROSE	14.00	12.00	10.00	8.00
C-3	EVANGELINE	6.00	5.00	4.00	3.00
B-1	FLORENCE NIGHTINGALE	5.00	4.25	2.75
A	FLYING FORTRESS	8.00	7.00	6.00	5.00
A-2	FOLKLORE	8.00	7.00	6.00	5.00
B-2	FRIENDSHIP		4.25	3.50	2.75
A-1	GOLD	14.00	12.00	10.00	8.00
B-2	GOLDEN STATE	5.00	4.25	3.50	2.75
A-3	GORGEOUS DEB	14.00	12.00	10.00	8.00
B	GREEN LIGHT	6.00	5.00	4.00	3.00
A-2	HEIRLOOM	50.00	42.00	36.00	30.00
A	HIGH FINANCE	6.00	5.00	4.00	3.00
A-4	KING DAVID	20.00	17.00	14.00	11.00
A-4	KING LEAR	5.00	4.25	3.50	2.75
A-2	LILA WALLACE	6.00	5.00	4.00	3.00
B-3	LODESTAR		4.00	3.00
B-3	MARGARET BEATON	5.00	4.25	3.50	2.75

WHOLESALE LIST

		Sizes			
		1	2	3	4
B-1	MIGHTY MONARCH		\$ 5.00	\$ 4.00	\$ 3.00
B-1	MOTHER FISCHER	\$14.00	12.00	10.00	8.00
A-4	MRS. R. G. ERRY	8.00	7.00	6.00	5.00
B	NORDIC QUEEN	20.00	17.00	14.00	12.00
A-2	NOWETA ROSE	10.00	8.00	6.50	5.00
A	OKLAHOMA	5.00	4.25	3.50	2.75
A-2	ORANGE GOLD	5.00	4.25	3.50	2.75
B-2	PACTOLUS	5.00	4.25	3.50	2.75
B-3	PALETTE		8.00	6.50	5.00
A	PERSIAN RUG	20.00	17.00	14.00	11.00
B-1	PHANTOM BEAUTY	5.00	4.25	3.50	2.75
B-2	POINSETTIA	18.00	15.00	12.00	10.00
B-3	RAVEL	5.00	4.25	3.50	2.75
B-2	RED CHARM	5.00	4.25	3.50	2.75
B-2	RED WING	7.00	6.00	5.00	4.00
A-1	ROSITA	32.00	28.00	24.00	20.00
A	RUFFLED EBONY	50.00	44.00	38.00	32.00
A-4	SHERWOOD			4.00	3.00
C-2	SPIC AND SPAN	6.00	5.00	4.00	3.00
B-2	SPOTLIGHT	6.00	5.00	4.00	3.00
B-2	STRAWBERRY PEACH	6.00	5.00	4.00	3.00
B-2	SWEET SIXTEEN	8.00	7.00	6.00	5.00
B-2	TIVOLI	5.00	4.25	3.50	2.75
B-1	TRAIL'S END	7.00	6.00	5.00	4.00
A	UHU	6.00	5.00	4.00	3.00
A	VANISLE	80.00	70.00	60.00	50.00
A	VOO DOO	6.00	5.00	4.00	3.00
A	VAGABOND PRINCE	6.00	5.00	4.00	3.00
B-3	WEDGWOOD		5.00	4.00	3.00
B	WHITE GOLD	5.00	4.25	3.50	2.75
B-1	WHITE GODDESS	6.00	5.00	4.00	3.00
A-1	WHITE SYMPHONY	20.00	17.00	14.00	12.00
A	WILD TIGER	6.00	5.00	4.00	3.00
A	ZUNI	6.00	5.00	4.00	3.00
	MIXED 20 VARIETIES	5.00	4.25	3.50	2.75

PRICES F.O.B. UKIAH, CALIFORNIA

SIZES: No. 1, 1½ in. Diameter and up; No. 2, 1¼-1½ in.; No. 3, 1-1¼ in.; No. 4, ¾-1 in.

WHOLESALE

We recommend size number 3 bulb which is 1 to 1¼ inches in diameter for cut flowers. This size costs less with less shipping expense, makes very satisfactory flowers and will give you a number 1 or jumbo bulb to either sell or plant next season. However, number 1 bulbs will bloom two to three weeks earlier so they are recommended for your first planting to start your blooming season earlier.

THE MOST POPULAR

For the past three years I have kept a record of the most popular glads according to the number of people ordering bulbs from my exhibit at the Los Angeles Co. Fair. This list is not altogether reliable as some varieties were not displayed at all while some were displayed part of the time and some all of the time. However, many varieties that were displayed all of the time sold few bulbs while some that were displayed only a few times were able to make the most popular list. For example, Voo Doo and Burma were not shown enough, maybe 3 or 4 days out of 17. It's an outstanding glad that sells for over \$1.00 per bulb and still makes the list. Such a Glad is Ruffled Ebony. When Copper Luster and Vanisle are shown they will also make the popularity list hands down. Why Uhu makes it I'll never know. Flying Fortress rated No. 6 this year but was only displayed a few days.

The only way you can have beautiful and novelty glads is to plant the proper varieties. Just any glad bulbs won't do it.

HERE THEY ARE

Per Cent of People Ordering These Varieties from the Los Angeles County Fair

	1954	1953	1952		1954	1953	1952
1. South Seas	48%	24%		15. Ravel	28	54	20
2. King David	38			16. Vagabond Prince ..	28	26	46
3. Artist	38			17. Zuni	28		40
4. Robinson Crusoe	38			18. Bronze King	26		
5. Abu Hassan	36	38	30%	19. Eliz. the Queen.....	26	42	36
6. Flying Fortress	34	48	36	20. Folklore	26	38	
7. Palette	34	28		21. Gold	26		
8. Uhu	34	46		22. Sun Spot	24		
9. Merry Widow	32	22	42	23. Shot	22		
10. Wild Tiger	32	46	32	24. Buckeye Bronze.....	22		
11. Oklahoma	30	22	44	25. Oriental Pearl	22		
12. Ruffled Ebony	28			26. Noweta Rose	20	34	30
13. Ataturk	28	70		27. Voo Doo		48	40
14. Green Light	28	26		28. Burma		38	24

USE OUR

Convenient ORDER BLANK

SQUAW CORN



If you like to have something really good for fall decorations, grow some improved Squaw Corn. This is far ahead of any Squaw Corn I have ever heard of. The stalks grow to 13 feet tall. The ears are up to 16 inches long and have 16 to 20 rows of corn each. Some of the ears are completely black, while others are red, bronze, striped kernels, and many colors on one ear, etc. It's a lot of fun and interesting.

SEEDS 25c PACKAGE—WITH BULB

ORDER ONLY

ADD 10c FOR SEEDS ALONE

Each seed will make three or more stalks. Plant one seed every 12 inches. Put the rows at least 5 feet apart.

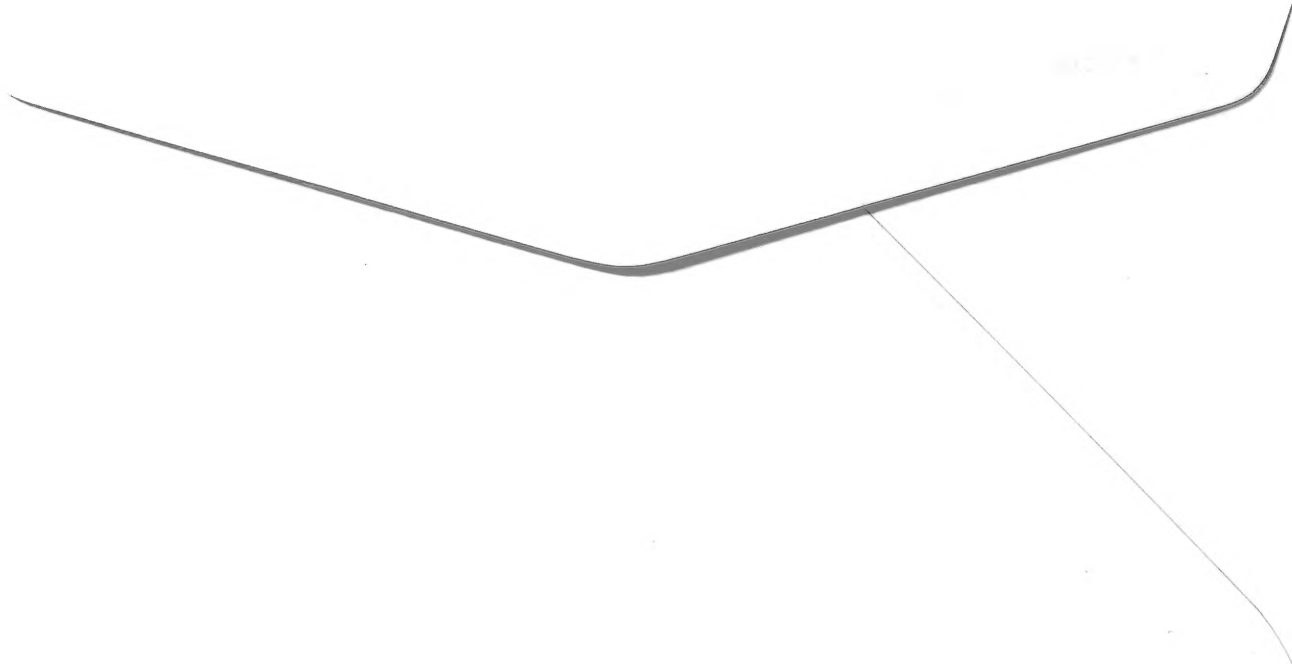
**WHOLESALE—5 lbs. \$6.50; 10 lbs. or more,
\$1.00 per lb.**



GOLDEN WEST GLADIOLUS

Rt. 1, Box 2124-M

Ukiah, California



ARE WE GETTING THE MOST

out of our lives—out of our gardens, out of our purchases when we spend our hard earned money?

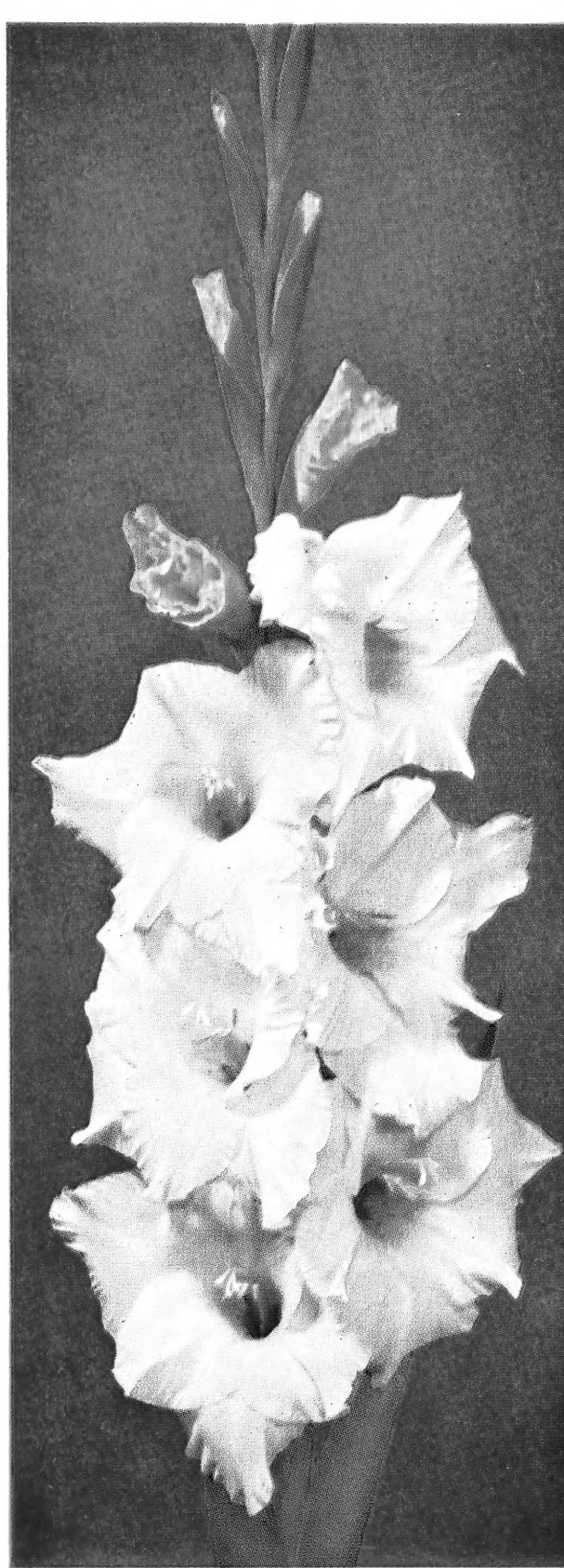
To get the most out of life we must enjoy it with all of the beauties that are here for us. Real life enjoyment is a deep satisfaction—not just a quick grab at so called fun that is here today, gone tomorrow. It is the better things of life. A happy family—a family that likes to do things together, a happy church life. One who does not feel the satisfaction of close church connections—who does not share with and work in a church group can not know what complete deep down happiness is. True, we can and most of us are happy with our families and we love them. We are happy with our flower gardens and perhaps with a hobby and with friends but without our church devotion and the church fellowship we have a huge gap in our lives. If you haven't found this to be true then you haven't found the right church or you haven't put forth enough effort in that direction.

SEEDLING SPECIAL

How about those old flat bulbs? Well, to begin with, they will almost always bloom. The flower spike won't be as nice as a smaller young bulb and it may not produce another satisfactory bulb next year but it usually does. If it is an old flat bulb of an obsolete variety it isn't even worth carrying home if you get it free. If it is a good variety, however, you can harvest the bulblets off of it the next year and grow some young bulbs of this variety.

Many people write and ask me what seedlings are. Seedlings are new varieties which are grown from seed rather than bulblets. The seed forms in pods up on the stem where the flower is attached. No two will be alike. After the seedling blooms it can be increased after that from bulblets which form under the ground. Sometimes after propagating a seedling for a couple of years—a seedling that is better than anything else on the market—you find in your seed patch another seedling which is still better so that there is nothing to do but discard the first one. Also out of a patch of 25,000 seedlings one just doesn't have time to tag more than a couple of hundred of the best ones. The rest must be put into mixed, for sale as mixed seedlings. There are literally hundreds of these that are big improvements over existing varieties. This is what I am selling in my mixed seedlings. I have about 5,000 of these that are flat bulbs, they will bloom and if you get a world beater you can take the bulblets and get young bulbs from your own stock. Because they are old bulbs and flat, just ask for flat seedlings—

90c dozen; 50 for \$2.95; 100 for \$4.95 post-paid. Out of 100 you are sure to get several that are better than anything else today.



MOTHER FISCHER



Left to right: CROWN JEWEL, PERSIAN RUG, STORMY WEATHER, GORGEOUS DEB, COMPLEXION

PLANT GLADIOLUS SEEDS AND PRODUCE NEW VARIETIES

In growing glads from seed remember that no two seedlings will be alike. You can get most any color from any cross.

Plant the seeds shallow like any other seed but as they are rather slow to germinate cover them with burlap or other material till the seedlings appear. They should make small to medium bulbs the first year and will bloom the second year. Don't expect too many world beaters but you should get a lot of seedlings that will please you and you certainly will get a lot of fun growing them.

All of my seeds are mixed in one big bag. You will get the same kind of seed that I am going to plant. These seeds are from the finest named varieties and the finest seedlings in my garden. You will have just as good a chance of getting something out of this world as I. Whatever you do get it will be yours to name and do with as you please and you will be the only one having a glad just like it.

Why not try some seed this year?

10 Seeds 25c 100 Seeds \$1.75 250 seeds \$3.50

All seeds offered are hand pollinated. We do not pick the seeds from open pollinated glads.

Golden West Gladiolus

W. I. Mason

Route 1, Box 2124 M

UKIAH, CALIFORNIA